

Bee is the Balm

Retailer Information Packet

Spring 2021



Bee is the Balm

Weights & Measures

Spring 2021



“STICK”

Our durable Eco-friendly container.

1” in diameter

3” in length.

.9oz in total weight

“BOX”

Our retail ready box

(holds 24 sticks)

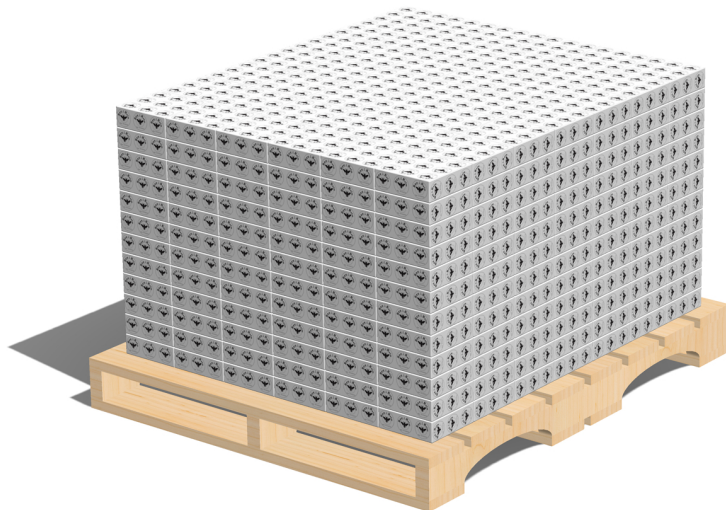
6”L x 6”W x 2”H

1 1/2 lbs in total weight



Custom wooden box

weight & dimensions
vary (optional, usually
reserved for
local retailers)



“PALLET”

A GMA pallet

(holds 504 boxes)

48”L x 40”W x 30”H

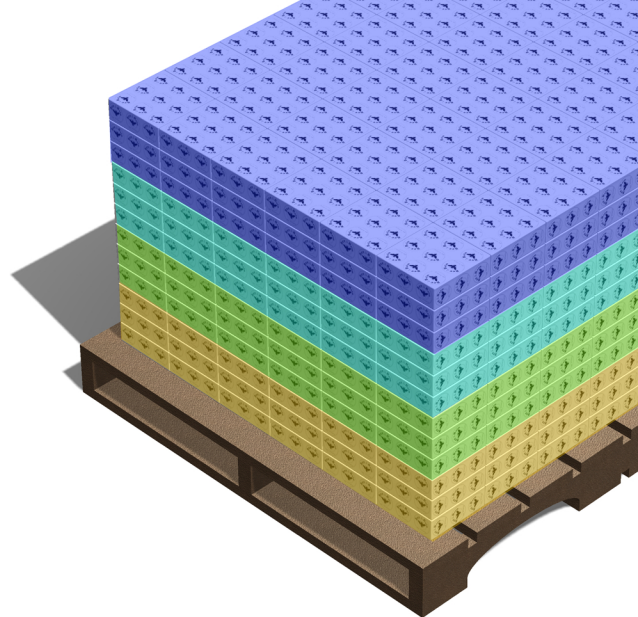
806 lbs (including pallet)

www.BeeisTheBalm.com

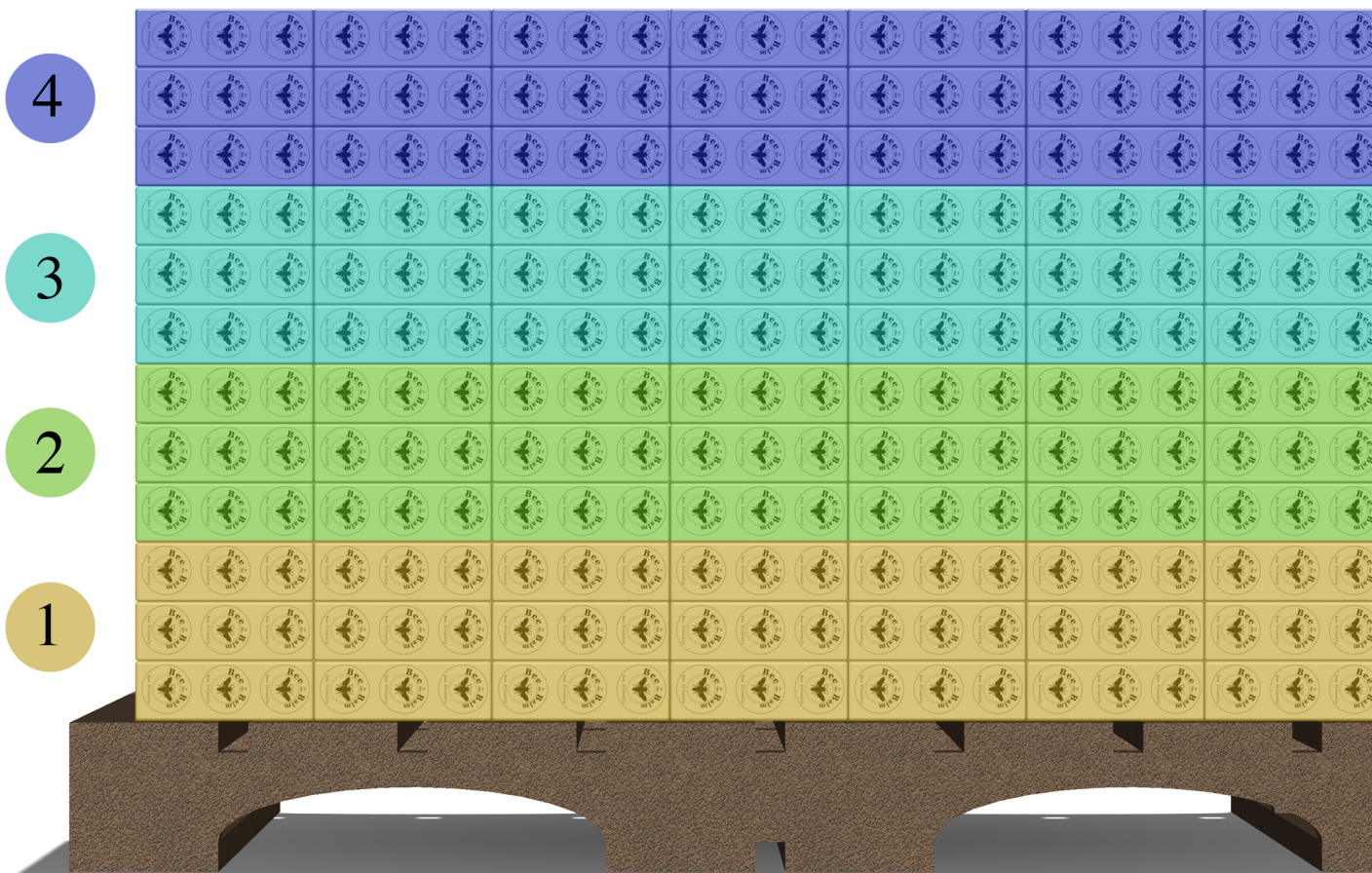
Bee is the Balm

Tier pricing per 24 stick case

Spring 2021



- 1 1-126 \$114 per case / \$4.75 per unit
- 2 127-252 \$108 per case / \$4.50 per unit
- 3 253-378 \$102 per case / \$4.25 per unit
- 4 > 379 \$96 per case / \$4.00 per unit



Bee is the Balm

Variants & Ingredients

.5oz sticks

Spring 2021



FRONT

BACK

Variant One

PEPPERMINT & TEE TREE

BEESWAX

COCONUT OIL

SUNFLOWER OIL

PEPPERMINT OIL

TEA TREE OIL



FRONT

BACK

Variant Two

SWEET ORANGE & LEMON

BEESWAX

COCONUT OIL,

SUNFLOWER OIL

ORANGE OIL

LEMON OIL



FRONT

BACK

Variant Three

LAVENDER & PEPPERMINT

BEESWAX

COCONUT OIL

SUNFLOWER OIL

LAVENDER OIL

PEPPERMINT OIL



FRONT

BACK

Variant Four

LEMONGRASS

BEESWAX

COCONUT OIL

SUNFLOWER OIL

LEMONGRASS OIL

Bee is the Balm

MSRP, Storage & Turnarounds

Spring 2021

MSRP

\$7.00-\$10.00

STORAGE

Keep cool & dry

Must be stored in a cool and dry place due to the

Eco-friendly paper packaging.

Shelf life of our product is 12-24 months.

TURNAROUND

1-6 boxes ships in 2-3 business days.

6-12 boxes ships in 2-3 business days.

Contact for orders over a dozen boxes.

Bee is the Balm

Company Background

Spring 2021



Company Logo

Jenna Laméy, CEO



Kristofer Laméy, COO



Bee is the Balm, LLC

Founded 2016

Po Box 1431 Ellijay, Ga 30540

Team@beetheBalm.com

Relivant Hashtags

#Award winning

#Eco-friendly

#WOMAN OWNED

#Family operated

#Orgainc

#MADE BY STATE

CERTIFIED BEEKEEPERS

#BeeKeeping

#Long lasting

#Orgainc Skincare

#Lips & Body

#Save The Bees

#All Natural

#sustainable Lifestyle

Bee is the Balm

UPC CODES

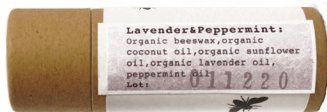
Spring 2021



Variant One
PEPPERMINT & TEE TREE



Variant Two
SWEET ORANGE & LEMON



Variant Three
LAVENDER & PEPPERMINT



Variant Four
LEMONGRASS

NOTES

